



Art Opportunity, Dec 21 Deadline: Barebrush January 2011 N*des-of-the-Month

Call for Entries. Curator to select 31 artworks. Prizes.

ART NEWS
Dec 5, 2010

Contact: Ilene Skeen

www.BAREBRUSH.com

*dedicated to the art of the n*de*

New York, NY — Dec 5, 2010. All visual artists are invited by BAREBRUSH founder and CEO, Ilene Skeen to submit art of the nude for the January 2011 N*des-of-the-Month calendar contest. Guest curator for the Barebrush January calendar will be Ms. Joyce Pommer, owner/director of Franklin 54 Gallery + Projects in Chelsea.

When asked to describe her approach to selecting the Barebrush art for January 2011, Ms. Pommer said:

"In choosing the art work, I will be looking for the feel and sensitivity of the nude. I want to experience fragility along with a strong visual image and I want it to move me and connect me emotionally."

About Joyce Pommer and Franklin 54 Gallery

Joyce Pommer is the owner/director of Franklin 54 Gallery + Projects in Chelsea has over 20 years experience in the art world as an artist, curator and gallery director. Franklin 54 Gallery of Contemporary Fine Art focuses on exhibiting quality abstract/mixed media works by established artists and a few exceptional realism artists.

About barebrush.com and the N*des-of-the-Month Calendar Competitions

Barebrush.com is an worldwide, online exhibition. Membership is free. Artists upload art to barebrush for a nominal fee. Each artist gets a personal gallery page to show their work which is visible in their gallery on the next business day. Guest curators select "the best of the best" for the monthly calendar competition, called "N*des-of-the-Month." Artists win free listings for being selected into the calendars, and also win free listings for being nominated for the Curators' Choice awards.

About the Curators Choice Awards, My Favorite N*de

After the guest curator selects the calendar exhibition and the "Curators Choice" nominees, previous barebrush curators review the nominees and vote in a special poll. The public is also invited to vote. Winners are determined by a statistical combination of curators' poll and the public voting. There is also a second poll, "My Favorite N*de" contest, which includes all art of the calendar art. Artists receive complimentary listings for getting into the barebrush calendars, for being nominated for Curators' Choice, for winning Curators' Choice and for winning My Favorite N*de. The top three winners of the Curators' Choice Awards also see their work in the Barebrush micro-site at ArtInfo (the online arm of Gallery Guide). Finally, the top winner of the Curator's Choice Awards is designated "N*des-of-the-Month" and appears on the front page of the Barebrush website for the next calendar month. The From mid-2008, curators began commenting about how they wished the months were longer, so that they could choose more artwork. To resolve this problem, beginning in July 2009, the curators choose two months at a time. However, once the site became nearly fully automated, Ms. Skeen made a decision to return to monthly selections by the curators, rather than two months at a time. Ms. Skeen noted:

Having a different curator for each month is more conducive to the monthly rhythm of the calendars themselves. Therefore, with September 2010, we return to having the curators select only one month at a time, with the exception of July and August which will continue to be selected together, in acknowledgement of the summer season.

Barebrush is absolutely committed to the guest curator approach and to helping artists find collectors and make connections with galleries. Artists succeed by getting people excited about their work. This includes dealers, collectors, other artists, and art professionals. I believe that barebrush is supplying a unique service: validation of art of the nude by a wide-variety of well-respected art professionals. In addition, it is evident that the public especially enjoys the monthly calendars. By demonstrating success at barebrush, we move toward our goal of increasing the awareness, appreciation and acceptance of the art of the nude.

Deadline, Procedures and Benefits

The deadline for contest entries is December 21, 2010. All artists who work in this controversial genre are encouraged to join barebrush and submit their art DIRECTLY ON THE BAREBRUSH WEBSITE. DO NOT SUBMIT ART TO DIRECTLY TO THE CURATOR OR TO ILENE SKEEN, ONLY ART SUBMITTED ON BAREBRUSH.COM WILL BE ELIGIBLE FOR THE CALENDAR CONTESTS. Membership is required to submit art. Membership is free. There is a nominal fee to upload art. Instructions at the web site. As part of the Barebrush submission process, new art of the nude entered on or before December 21, 2010 and live in the artist's gallery page on December 22, 2010 will be automatically considered for both the January and February 2011 N*des-of-the-Month contests. The Barebrush guest curator for February 2011 will be announced in January.

Procedure for New Members

Join Barebrush
Login to Membership Area (My Page)
Enter Member Info (first and last name)
Enter Artist Info (Artist "byline", location, account settings)
Buy Points
Upload Art, Enter descriptive details

All art is "human reviewed" to eliminate pornography and spammers. Your art will be viewable on your gallery page and in the Art Log within one day. You will get an email when your art goes live.

Procedure for Existing Members

Set your art to auto-renew to renew automatically
All of your art on your active gallery page at the deadline date is automatically entered
Upload new art, if so desired.

The January 2011 calendar will be in previews (for members only) at the end of December, and live for the public on January 1. The press release announcing the calendar will be published on or about January 1, 2011 by eworldwire. All artists in the calendar will be listed by name and date in the press release, as well as on the calendar page which displays their art. The calendar artists will be notified prior to January 1. Artists will also receive an email when their art is live on "their day," that is, when their art is live on the front page of Barebrush.com. Their day will also be announced the the Barebrush News & Events Blog. Winning art is historic and is viewable in the calendar archives (dating from 2006) and becomes a permanent part of the history of Barebrush.com. In addition, the date of the calendar win will appear on the artwork's detail page as part of the its Barebrush Provenance. All calendar artwork will be eligible to appear in My N*de Valentine, the first-ever barebrush gallery show, February 2011. [Prospectus for My N*de Valentine](#).

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Guest Curator December 2011 N*des-of-the-Month:

Joyce Pommer
[Franklin 54 Gallery](#)